

PRIVACY POLICIES AND USE OF COOKIES

These **PRIVACY POLICIES AND USE OF COOKIES** that together with the Terms and Conditions of the **Marketland NFT** Service and **Marketplace** establish the bases on which any Personal Information that we collect from users (also called "you" or "your"), or that you provide to us, will be processed by us, safeguarding their privacy and security. When "**Personal Information**" is indicated, we refer to any information that, alone or in combination with other data, allows you to be identified directly or indirectly, through your name, email address, username, contact information or any unique identifier such as an IP address, device ID, or other online identifier.

Please read the following carefully to understand what data we collect, how it is used, and the ways we may share it. If you do not want your Personal Information to be used in the ways described in this Privacy Policy, you should not access or use our Platform, or use the services, functions or features offered on it (which we will refer to as "**Services**").

The Privacy and Data Security Policy will be governed by the regulations regarding the Protection and Security of Data of Singapore.

1. General Information Policy

1.1. Information you provide us: This is information about you that you provide to us by: **a) connecting for a Marketland .io account;** b) submit to the terms and conditions of the platform; c) communicate with us by phone, email or through any other means.

The personal information most frequently collected and maintained in a customer file includes customer identification, transaction history, including records of payments made, as well as deposits, withdrawals and exchanges (where available).

1.2. Information we collect from users: Whenever you use the **Marketland.io** Platform Services, we may automatically collect the following information, which may be considered Personal Information

when combined with other information about you: a) technical information, including the Internet Protocol (IP) address used to connect your computer or other device to the Internet, browser type and version, time zone settings, browser plug-in types and versions, operating system and platform; b) information about your visit, including the dates and times you use the Platform, the length of visits to certain pages, page interaction information (such as scrolling, clicks and mouse-overs), methods used to navigate away from the page and any phone number used to call the contact phone number provided on our Platform; c) Like other websites, our platform uses browser cookies, web beacons and similar tracking technologies (collectively, "**Cookies**") to collect and store certain information when you use, access or interact with our services.

1.3. Information we DO NOT collect from users: We do not collect any special categories of personal information about users of the Marketland.io Platform (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and personal data). genetics and biometrics).

1.4. Information we may collect from third party sources: We may receive information about you from other sources, including third parties who help us update, expand, and analyze our records; prevent or detect fraud; process payments; or analyze your use of our Services. Our Services may also include embedded content or links to content provided by third parties (such as live chat, social media content, plug-ins and applications). Additional third parties may include our affiliated entities.

2. Purposes for which we collect information from users:

If you wish to transact and use our Platform or use the Services, Marketland.io will collect information about you for the purposes set out below.

The information you provide to us may be used to:

- 2.1. establish and maintain a responsible business relationship with users;
- 2.2. understand your needs and your eligibility for products and services;
- 2.3. inform you about the characteristics of the Platform or the Services;
- 2.4. provide you with information about developments and new products, including changes and improvements to the Platform;
- 2.5. develop, improve and market products and services, and provide products and services to you;
- 2.6. process the collection of any fees;
- 2.7. conduct surveys and receive feedback from you;
- 2.8. deliver products and services to you;
- 2.9. As well as any other that we consider reasonably necessary, advisable or appropriate to comply with our legal or regulatory obligations and to respond to legal, regulatory, arbitration or government processes, or requests for information issued by government authorities or other third parties or to protect you, ours or other rights;

3. Legal bases on which we process your personal information

We will process your personal information for the following reasons:

- 3.1. when it is necessary for us to comply with our contract with users or their interests;
- 3.2. where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests. Legitimate Interests means the interests of our organization to conduct and manage our business to enable us to better serve you and provide you with a safe experience on our Platform;
- 3.3. as necessary to comply with the legal or regulatory obligations that apply to us, for example, under the sanctions and anti-Money Laundering regimes, or also called in other legislations such as Money Laundering, Asset Legitimation, Laundering Capitals.

We make sure to balance any potential impact on users and their rights before we process any information for our legitimate interests. We do not use personal information for activities in which our interests are overridden unless we have consent from users or are required or permitted by law.

4. Security and confidentiality.

- 4.1. **Marketland.io** is committed to protecting your privacy. Internally, only individuals with a business need to know personal information, or whose functions reasonably require access to it, have access to customers' personal information. These persons will only process your personal information on our instructions and are subject to a duty of confidentiality.
- 4.2. The systems and data of the **Marketland.io** Platform are periodically reviewed to ensure that you are getting a quality service and that the main security features have been implemented. We have put in place procedures to deal with any actual or suspected data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.
- 4.3. However, no information system can be 100% secure. Therefore, we cannot guarantee the absolute security of your information. In addition, we are not responsible for the security of any information you transmit to us over networks that we do not control, including the Internet and wireless networks.

5. Disclosures

In **Marketland.io** we do not have the right to share your personal information with:

- 5.1 Our service providers, to the extent necessary to provide you with the Services.
- 5.2 With selected third parties, including analytics and search engine providers who help us improve and optimize the Services.
- 5.3 We only reserve the sharing of sensitive information, with authorities and law enforcement agencies around the world, either when directed to do so or on a voluntary basis if we believe this is reasonable and necessary (see our Compliance Requests Policy).

6. Protection of your personal information

Marketland.io uses all reasonable efforts to protect and safeguard personal Information but must also take protective measures. Do not share your personal information with others unless you clearly understand the purpose of your request and who you are dealing with. Do not store sensitive personal information in your email inbox or in Webmail. If you are asked to assign passwords to connect to your personal information, you should use a strong password and always use two-factor authentication (2FA), when available. You must change your password regularly.

7. Changes to our privacy policy

Any changes we make to our Privacy Policy in the future will be posted on this Marketland.io page and, where appropriate, notified to you on via email. Please check back frequently for updates or changes to our Privacy Policy.

Marketland.io reserves the right to request the update of data related to the use and services of the platform in order to guarantee its proper use.

8. Contact

Questions, comments and requests regarding this Privacy Policy should be directed to info@marketland.io (**customer service email**)

9. Use of Cookies

The **Marketland.io** Platform may use "cookies". A cookie is a small text file containing a unique identification number that identifies a customer's browser each time the customer visits a website. The use of cookies is standard industry practice, and many major browsers are initially set to accept them.

We set cookies (first party cookies) on web pages; however, when we

require additional information, we may also allow other companies to host cookies on our Platform (third party cookies). These companies have been carefully selected by us and must comply with the contractual obligations they have with us.

Cookies on the Site may fall into any of the following categories:

Strictly Necessary Cookies: These are used for technical reasons and are necessary to allow the Platform to function efficiently so that you can easily navigate the Platform and use specific features. These include, for example, cookies that help us debug any errors. If these cookies are blocked or disabled, parts of the Platform may not function effectively.

Functionality cookies: they are used to improve the functionality of the Platform and facilitate its use. They help us identify you as a regular user of the Platform and help us remember your preferences (for example, your choice of language or region, among others).

Analytical Cookies: they register your visit to our Platform, the pages you have visited and the links you have followed. We will use this information to make the Platform and the advertising displayed on it (where applicable) more relevant to your interests. We may also share this information with third parties for this purpose.

Marketland.io reserves the right to incorporate new categories of Cookies. Any change in the requirements for the use of Cookies, on our platform, will be previously notified.

10. Language of privacy policies and use of cookies

The language of all the documents of the **Privacy and Cookie Use Policies** is English. When Marketland has provided a translation of the English version of any part of the **Privacy and Cookie Policy**; you agree that the translation is provided for your convenience only and that the English language version of the **Privacy and Cookie Policy**; that will govern the relationship of users with us and the services we offer. If there is any

inconsistency between the English version of the Privacy Policy Terms and its translation, the English language version shall prevail.

II. Last update

These **Privacy and Cookie Use Policies** were last updated on May 29, 2023.

